Graphic Design History: A Critical Guide, 2009, 386 pages, Johanna Drucker, Emily McVarish, 0132410753, 9780132410755, Pearson Prentice Hall, 2009

Graphic Design Historytraces the social and cultural role of visual communication from prehistory to the present, connecting what designers do every day to a history of innovative graphic forms and effects.B It offers a unique and exciting set of critical lenses for thinking about the cultural purpose and historical dimensions of the graphic designers today.B Designed by the authors, the book is beautiful, spacious, and elegant.B Clearly organized into three content-rich layers, it is informative yet lively and driven by ideas that offer ways of thinking about graphic design from a wealth of historical

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